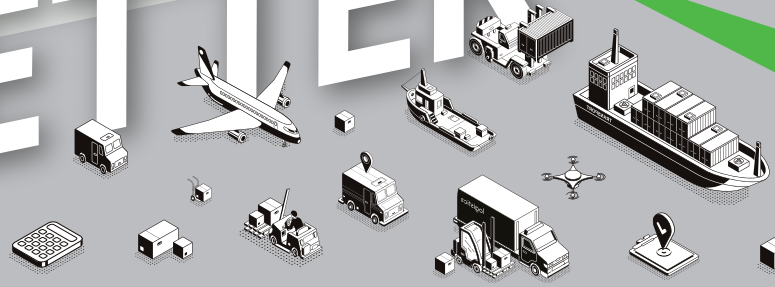


NEWSLETTER



MESSAGE FROM THE CHAIRMAN



Dear esteemed readers,

Firstly, I would like to take this opportunity to extend my sincere wishes to you all for a blessed Ramadhan filled with peace, reflection, and spiritual growth. This newsletter serves as a platform to inform you of OLA's latest news, as well as important sector updates that are shaping the industry. Through this newsletter, we hope to facilitate a deeper engagement with you.

As we embark on the year 2023, we, in OLA, are pleased to continue a close collaboration based on our Memorandum of Understanding (MoU) with the Ministry of Transportation, Communication, and Information Technology (MTCIT) in executing crucial strategic projects, such as implementing the 2040 Logistics Strategy, supporting Oman's digital transformation and reviewing MTCIT legislations.

We have also engaged in a retrospective analysis of past nationwide sector trends

to help guide us through the ever-changing market. Among the observed trends, perhaps the most notable trend was the reported 30.5% increase in the contribution of the Transport and Storage sector to the Omani GDP between the years 2021 and 2022. Upon a closer inspection of the transportation sector, an 11.2% increase was observed in overall imports between 2020 and 2021 with 80.2% of the goods arriving by sea, 19.6% by land, and 0.1% by airports.

Seaports have dominated the imports, with Sohar Port receiving 76.7% of all imported goods and Salalah Port receiving 17.2% of all goods. This data not only highlights the strength of both ports but also highlights the growth potential for other local shipping ports, given the seemingly substantial demand for seaports in the country. In addition, the Sultanate ranks #43 amongst 160 countries in the global Logistics Performance Index (LPI) and is situated within the top 25% in both: Road Quality Index and Port Service Efficiency Index. While these rankings are a source of pride, they are expected to improve further through continued national coordinated efforts.

The presented statistics all point to the ever-growing potential to further boost the logistics industry's overall contribution to the national GDP. These trends are aligned with the goals of Oman Vision 2040. However, achieving the vision will require continued investments in key sectors within the logistics industry, along with a focused, collaborative approach nationwide.

OLA is fully aligned with the nation's strategic direction. Hence, we proudly announce the signing of a Memorandum of Understanding (MoU) with the Ministry of

Higher Education, Research, and Innovation (MOHERI) which took place on February 28, 2023 and conducted a membership signing ceremony with Muscat University on March 19, 2023. The MOHERI MoU came as part of OLA's efforts to enhance its role as an accredited organisation that adds value to its stakeholders and contributes to the development of the logistics industry in the Sultanate of Oman.

In other news, on March 20, 2023, OLA convened its Annual General Meeting (AGM) for the current year, during which the voting process for Board Members took place. Consequently, I hereby extend a warm welcome to the newly elected board, and I express our commitment to providing excellent support to OLA to ensure its continued success.

In conclusion, I thank you for taking the time to read our newsletter. We plan to continue delivering the most current OLA and industry updates on a quarterly basis throughout 2023, via this platform.

Dr. Aflah Al Hadhrami
Chairman

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A PEEK INTO OLA

OLA is a non-government and non-profit professional logistics association, registered under the regulations governing the formation of societies with the Ministry of Social Development in 2018 and represents the voice of the private sector in the fields of transport and logistics activities as per its articles of association and objectives and is the umbrella platform for all companies operating in the sector to contribute to the development and promotion of standards of business practice, efficiency, occupational safety and in-country value. We are in close collaboration with both the public and private sectors in related logistics business and act as a link to connect the public sector with the private sector in such matters and vice versa.

OLA is the mediator by which the "Voice of the Industry" can be heard, and our unique structure ensures impartiality for any single organization or government body. Our projects and programs are created specifically to aid local talent development which consequently adds value to related initiatives. OLA provides member companies with a unique platform to contribute to and influence the development of the national agenda related to the logistics industry, we have signed an MoU with the Ministry of Transport, Communication & Information Technology (MTCIT) to support OLA's objectives.

To strengthen our goals and activities in human capital development, we are officially licensed by the Ministry of Labor to embrace the sectoral skills unit for logistics. Recently, OLA has signed an MoU with the Ministry of Higher Education, Research & Innovation related to the enhancing the position of the Logistics Skills Sector Unit

(LSSU) within OLA as the LSSU is the only entity authorized to develop NOS packs and related products inclusive of skills certificates for the logistics sector in the Sultanate of Oman.

OLA provides a single umbrella body to promote and facilitate agreements on common standards covering QHSE, work competency, operational effectiveness, and Human Resource Development. Our overall aim is to raise the standards of Oman's logistics industry and propel it to become world-class, internationally competitive, and prosperous for the benefit of the business community and the country.

Our Impact on the Industry in Oman

OLA provides a single umbrella body to promote and facilitate agreements on common standards covering QHSE, work competency, operational effectiveness, and Human Resource Development. Our overall aim is to raise the standards of Oman's Logistics Industry and propel it to become world-class, internationally competitive, and prosperous for the benefit of the business community and the country.

Our Members

أعضائنا



WAREHOUSING & STORAGE
المستودعات والمخازن



SHIPPING LINES & AGENTS
وكلاء خط الشحن



AIR TRANSPORTATION
النقل الجوي



SEA TRANSPORTATION
النقل البحري



ROAD TRANSPORTATION
النقل البري



CUSTOMS BROKER
المخلصين الجمركيين



PORTS & FREEZONES
الموانئ والمناطق الحرة



GROUND HANDLING
المنولة الأرضية



ACADEMICS & RESEARCHERS
المؤسسات الأكاديمية



Other & Organizations.
مؤسسات أخرى

OLA KEY MOMENTS

First Land Transportation workshop



Tuesday, 24 January 2023, Oman Logistics Association (OLA) in collaboration with the Ministry of Transport, Communications, and Information Technology, held the first land transportation workshop. The workshop aimed to discuss the prominent challenges related to Omani land transporters, and proposed solutions that will be stewardship by OLA with the related stakeholder.

Manage Shipments and Customs Clearance Procedures Workshop



Thursday, 26 January 2023, Oman Logistics Association (OLA) participated in the first Shipment Management and Customs Clearance Procedures workshop organised by the Public Authority of Economic Zones and Free Zones, with the participation of relevant stakeholders. The workshop aimed to discuss the challenges and potential solutions to simplify and unify the procedures at different free zones.

First Customs Broker's Workshop



Monday, 6 March 2023, in collaboration with Sohar Port and Freezone, Oman Logistics Association (OLA) held the first customs Brokers workshop with the aim of discussing the prominent challenges related to customs Brokers, and proposed solutions that will be stewardship by OLA with the related stakeholder.

LSSU and Indian logistics Sector Skill Council (LSC) first meeting



Monday, 30 January 2023, Logistics Sector Skills Unit (LSSU) at OLA held its first meeting with the Logistics Sector Skill Council (LSC) from the Republic of India. The role and responsibilities of these two organizations were presented, as well as potential areas of collaboration.

LSSU NEWS

MOHERI Signing



The Logistics Sector Skills Unit (LSSU) is pleased to announce that Oman Logistics Association (OLA) has signed a Memorandum of Understanding (MoU) with the Ministry of Higher Education, Research, and Innovation (MOHERI). The signing ceremony was held on 28th February 2023, and the signing was done by the Undersecretary of MOHERI, Dr. Mona Al Jardani, MOHERI Undersecretary for Vocational Training and Dr. Aflah Al Hadhrami, Chairman of Oman Logistics Association (OLA). The purpose of the MoU is to clarify the LSSU's role in reviewing logistics-related academic and vocational certifications and enhancing LSSU's recognition, with the ultimate goal of contributing to the growth of Oman's logistics sector. This is a significant step towards achieving the LSSU's objective of being a valuable organization to its stakeholders and supporting the development of Oman's logistics industry.

SQU Workshop



As part of the LSSU's commitment in engaging stakeholders via logistics awareness workshops, the LSSU conducted the 'Future Logistics Skills in Oman' workshop at Sultan Qaboos University (SQU) on March 2023, 5. The workshop targeted Operations Management students and aimed to introduce the Oman Logistics Association (OLA) and LSSU to the participants while preparing them with knowledge about the logistics industry and its future skills requirements. The workshop was a success, and the students gained valuable insights into the logistics industry's importance and potential career opportunities. This workshop was conducted by Dr. Abdul Salam Ambusaidi, LSSU Manager.

Cheltenham School Visit



After the successful outcome of the 'Future Logistics Skills in Oman' workshop held in SQU, the LSSU collaborated with SQU to conduct another workshop with the same title at Cheltenham School on March 2023, 16. This workshop was aimed at introducing the concept of logistics to students in grades 8 and 9 and highlighting potential career opportunities in this field. To better engage school students, the workshop was made more interactive through the incorporation of logistics-themed games, situational virtual reality games, and drone delivery demonstrations. As a result, students found the workshop engaging and gained a more profound understanding of the significance of logistics in various industries.

LSSU MoL Visit



The National Occupancy Standards (NOS) team from the Ministry of Labour (MoL) visited OLA's offices on Tuesday, 14 March 2023, for a scheduled meeting with the Logistics Sector Skills Unit (LSSU) team. The meeting involved a comprehensive discussion of the LSSU's work progress and a review of the LSSU's 2023 business plan.



WOMEN IN LOGISTICS

As the trends increase in the awareness of Logistics and it being an inclusive industry, globally women are increasingly becoming part of this sector. There have been numerous ways to connect and share business ideas, this way women in logistics have kept abreast with trends and information in the industry. Logistics has long been a male dominated industry however, in the early 70's, women started to be part of this industry. Some women started only in the transport industry and later evolved to be in the all-round logistics sector.

There have been numerous advancements in the support of women in logistics such as the Erasmus+ project funded by the European Union. This assists women in innovative vocational training and education that enables women to progress in their roles in their organizations in terms of leadership and operations. In the Middle East, ITP Media group, the Logistics Middle East parent group joined UN Women's Media Compact to enhance coverage and advance in women's empowerment. When big organizations show support for women in logistics, it impacts in a big way. Currently, there are numerous companies providing internships and graduate traineeship in Oman in support of this initiative. There is no discrimination in Oman as per support for the Women in Logistics. This is especially important, as there is alignment with the Oman Vision 2040 of support of the logistics sector. Most companies are now working towards a diverse and inclusivity of gender in the

workplaces, this also includes women in the logistics sector. According to Accenture (2022), there is a shortage of women in the logistics field and support from companies is required to enable this factor. They identified four ways in which there can be inclusion: (i) setting of clear targets in the regard of gender inclusivity to encourage the women to be involved and grow in the field.; (ii) Opening pathways for entry through facilitation of a safe environment when Artificial intelligence has been adopted.; (iii) targeting of women with a drive and purpose to make an impact in the industry which can only be identified when they have been given a chance to understand and exploit different phenomena of cause and effect in the industry; and (iv) the creation of a culture for growth in the industry.

Companies are tasked to identify such women and train them from mentorship till management training. An interesting point noted is on the networking times as mainly they are done after working hours where the women are having other commitments relating to family. Companies should consider including these during working hours so the women can attend and as well boost their aspirations and make them motivated.

Other companies are already engaged in the inclusion and are willing to assist women advance in their careers. Though there can be multiple hurdles for women to make a statement in this industry as this is a male dominated sector, it is paramount to include certain strategies. According to Wilson (2022), there are five things that can be done to catapult women in logistics to the next level. These are: 1) adaptability in learning new things; 2) self-esteem enhancement that they are right for the job; 3) engage with a mentor to propel your development in the field and check on your progress time and again; 4) to be engaged in causes that are heart driven; and 5) choosing to be part of an organization that cherishes your value. It is clear, that when some certain things are done in a certain way, it can enhance motivation and bring

value to the organization where women will be employed.

Currently there are numerous women who have made it in the logistics field, who are quite inspiring for other young women and in their interviews highlighted the challenges they faced and the benefits. A true painting of success thanks to resilience. Towards the end of this article, we shall share some links which can be helpful in getting inspired to be the difference you want to see in the sector. In Oman, Oman Logistics Association (OLA) is the key organization which bridges the gap between organizations and stakeholders with the same mindset "Logistics". It is beneficial to both stakeholders and the women in the logistics field to be identified with this association. Meetings with like-minded individuals, give an opportunity for networking and groundbreaking innovations in the sector as we journey on to achieve the Oman Vision 2040 "a thousand miles begins with one step".

Dr. Zainab Al-Balushi

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Faculty Fellow (Center of Excellence in Teaching and Learning)
Department of Operations Mngt & Business Statistics
College of Economics and Political Science | Sultan Qaboos University

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BY OCEAN | BY LAND | BY AIR

Ocean Gulf Agencies LLC gives our customers access to the world. We have built a reputation of flexibility in meeting each customers requirements and we stand on a service record that our customers relay upon. We provide our customers with the expertise and stability to manage their shipping and logistics in a forever changing environment. We are committed to generate value for our customers. Customers Trust & Feedbacks about our services made us to improve our service levels. Adapting latest technology and Innovative Partnerships have made this company what we are today.

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Container	Dry, Reefer, Special Equipment's
Agencies	NVOCC, Vessel, Liner, Feeder
Global Logistics	Air, Land Ocean
ISO Tanks	Chemical, food Grade, Liquid Cargo solutions (Storage) Special Tanks under Long term Contract.
RORO	High & Heavy Cargo, Static, Towing, Self-Propelled,
Charter Brokering	Dry Bulk, Project Cargos.
Clearance	Air, Ocean Land (All Borders),
Other Services	Transportation, Warehousing, Lashing/Securing for RORO, Project Cargos.
Insurance	Own Bill of Lading covering Forwarders Liability. We can also provide Marine insurance for all type of shipments for Clients.

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MEMBER OF JSRS, OMAN LOGISTICS ASSOICATION.

OMAN POST PROPELS OMAN TO TOP INTERNATIONAL RANKING FOR EXPRESS MAIL SERVICE PERFORMANCE

- Oman was ranked first among member countries of the UPU for outstanding international EMS performance in 2022.
- Oman Post's world-class offerings, powered by Asyad Group's integrated logistics ecosystem, serves customers in over 190 countries and territories worldwide.
- Oman's ranking is a testament to the remarkable transformation and growth experienced by Oman Post.

Muscat, 29 March 2023 – Oman Post, part of Asyad Group, has secured Oman the top spot among the 190 member countries of the Universal Postal Union (UPU) through its exceptional Express Mail Service (EMS) performance in 2022.

Oman's top ranking comes as a testament to the incredible growth that Oman's designated postal operator, Oman Post, has witnessed over the past few years. Oman Post's express mail delivery service is a last-mile express postal service that complies with international best standards and allows the external transfer of mail and parcels within 3 to 10 days.

The EMS ranking assesses countries based on their performance on 16 key performance indicators (KPIs), including on-time delivery, on-time transport, on-time export, data accuracy, regulation compliance, time spent in customs, and accurate delivery information. The Sultanate's standing on the EMS ranking rose by an extraordinary 74 positions in a span of two years, from 75th in 2020 to the first globally in 2022. Oman's remarkable achievement reflects the quantum leap it made in its postal offerings, moving from traditional services to competitive state-of-the-art solutions while keeping up with global developments and catering to a variety of diversified and tailored demands.

Oman Post's EMS offering includes priority mail delivery for documents and merchandise, with the option to send and receive packages from post offices or customer premises, to provide optimized customer experience and maximum convenience. Oman Post, supported by the largest last-mile coverage network worldwide, currently serves customers in over 190 countries and territories worldwide, ensuring reliable, secure and efficient delivery.

Underlining Oman's remarkable ranking and superior global EMS performance, Ahmed bin Ali Al Balushi, Chief Asset Management Officer at Asyad Group, said "Oman's milestone ranking in EMS reflects Asyad Group's commitment to its development strategy



and highlights our growing global and regional role. Oman's logistics sector as a whole, and Asyad Group in particular, is immensely proud of Oman Post's success story. We are also proud of the national cadres at Oman Post, whose tireless efforts continue to create new frontiers for postal service in Oman and deliver outstanding results rewarded by achievements such as this one. We are committed, at Asyad Group, to continue cementing the Sultanate's position as a global logistics hub and an ideal investment destination."

Sheikh Ibrahim bin Sultan Al Hosni, Acting CEO of Oman Post & Asyad Express, highlighted Oman Post's substantial transformation, saying, "Oman Post has experienced significant growth in recent years, improving both operational efficiency and customer service. Our last-mile EMS was rolled out last year, providing doorstep service to our customers, and it is a big milestone in our journey of institutional transformation to rise to the top of the global ranking in such a short time."

From his side, Sayyid Nasr bin Badr Albusaidi, Vice President for Mail, Retail and Customer Experience at Oman Post & Asyad Express, reiterated Oman Post's commitment to customer satisfaction: "Supported by Asyad Group's world-class integrated logistics ecosystem, we have been incredibly successful in providing our customers with expedited delivery times and high-end care, earning us the top spot in EMS ranking. I would like to express my sincere appreciation to our operations team, whose unwavering commitment and dedication to providing excellent service have been instrumental to achieve this top ranking. Oman Post will continue to improve its offering to maintain Oman's outstanding EMS performance ranking."

Oman Post is committed to providing its customers with reliable and efficient services, that adhere to the highest international standards, while offering comprehensive global connectivity supported by Asyad Group's integrated logistics ecosystem to keep Oman at the top of international rankings and cement its position as a global logistics hub.

Workshop ALRAHBI

Repair of trucks, equipment, trailers, power generators, concrete pumps and buses



1

Provision of truck parts and equipment
(Trailers and Power Generators)



**Repair and maintenance of trucks,
equipment , trailersAnd power
generators , concrete pumps
and buses**



2

3

**Computer inspection service for trucks
and equipment**



Road repair service



4

 BUSHAR/ ALMESFA INDUSTRIAL

 alrahbi.8755@gmail.com



workshop manager: 92324388
Assistant Workshop Manager: 79417831

KDP: OMAN'S POPULAR CHOICE FOR MAJOR SHIPPING AND LOGISTICS PLAYERS



Oman's first officially recognized inland port, Khazaen Dry Port (KDP), is part of Asyad Group and a key driver of the Sultanate of Oman's Logistics Strategy 2040 (SOLS 2040). Inaugurated in December 2021 by signing several service agreements, KDP is home to more than 50 companies.

Situated just 30 mins from trade and industrial areas, KDP is the only distribution hub enabling traders to transport goods within Muscat and globally.

KDP is located at the heart of the rapidly expanding Khazaen Economic City and is equipped with state-of-the-art facilities, streamlining trade and lowering supply chain costs. Alongside its competitive pricing, KDP is a popular choice for major shipping and logistics companies, such as the world-renowned Maersk and CMA CGM.

The Dry Port has a container terminal capacity of 50,000 TEU per annum, efficiently handling large volumes of specialized cargoes in niche markets. Its skilled workforce and specialized equipment guarantee fast, safe, and smooth operations. The world-class infrastructure can process high volumes of cargo daily and offers a wide array of services that include onsite customs clearance, bonded warehousing, 7/24 security and CCTV surveillance, and temperature-controlled food inspection zones.

As a strategic alternative for cargo and supply chain companies, KDP offers unmatched convenience and utmost efficiency. Partners will benefit from accelerated growth, efficiently transported goods, lower expenses, and an executive team committed to long term success.



NTI has been at the heart of improving the competitiveness of Omani professionals, job seekers and local businesses for more than 36 years. Over the past 29 years, more than 50,000 Omanis have benefited from NTI's training solutions from vocational training to customized coaching for career advancement.

As a member of Babcock International, NTI continues to set the bar in the development of Oman's human capital by utilizing global best practices, and cutting-edge training methods. Our core capabilities lie in Management of training, Design & delivery of training, Provide & manage of Infrastructure.

The purpose-built training facility is equipped with spacious classrooms, state-of-the-art IT labs and workshops to meet the training requirements of a wide variety of needs. To maintain international quality of training, NTI's programs are accredited by the world's leading awarding bodies.

NTI has been accredited by the Ministry of Higher Education, Research and Innovation (MOHERI) to offer -3year vocational diploma programmes in Occupational Health & Safety, Electrical & Electronics Engineering and Mechanical Engineering. The programs focus on acquiring practical skills and knowledge to meet National Occupational Standards and prepare for a professional career as well as postgraduate studies.

NTI also delivers programs to individuals and organizations in Vocational Training, Health and safety training, Business and Leadership skills and IT training.

As a member of Oman Logistic Association (OLA) since January 2023, we strive to provide full support in the development of National Occupational Standards (NOS), and design and develop programs for the logistics sector. We are committed to provide resources in this sector and offer quality solutions in order to develop a competent national workforce.

HE QAIS AL-YOUSEF VISIT



Al Madina Logistics Services Company was honored to receive HE Qais Al-Yousef, Minister of Commerce, Industry and Investment Promotion, HE Dr. Saud Al-Habsi, Minister of Agriculture, Fisheries and Water Resources, HE Sheikh Mohammed Al-Kindi, Governor of Al Batina North Governorate, and HE Dr. Ahmed Al-Bakry, Undersecretary of Agriculture, Fisheries and Water Resources, at the Sohar Logistics Hub (UN Code: OMSLH), where they were briefed on the facilities and integrated services for inspection & testing of export and import consignments to ensure the safety and quality of food products. Sohar Logistics Hub is a unique logistics hub enhancing Oman's competitive logistics position in the region.

MDP

Mazunah Dry Port (MDP) is a unique dry port at the Mazunah Free Zone (UN Code: OMAMZ), on the border of the Sultanate of Oman with Yemen. MDP is contributing to further develop and facilitate the trade between the two countries. It is a strategic gateway for investors and traders between the two countries.

MDP winning Al Roya Economic Award

Under the patronage of His Highness Sayyid Dr. Adham bin Turki Al Said, Mazunah Dry Port wins the Economic Vision Award for the year 2022 in the category of Investment Projects.



Since we launched our operations in 2009 with a small team, Royat Saham United Asstd. has vastly expanded its offering and market foothold, leveraging an extensive network of its assets, transportation fleets, and storage facilities to offer its customers a wide range of end-to-end logistics solutions and support their business growth.

Today, the company has diversified into a dynamic team of over 50 employees operating across its offices in Oman and the UAE.

Over the past years, Royat Saham United Asstd. has played an instrumental role in advancing the logistics movement, in line with Oman's ambitious vision to spearhead the region's logistics industry and tackle the rapidly escalating logistics challenges.

As part of our strategy to enable a greener future for logistics, the company has pledged to achieve zero defects across our operations and entire value chain in the coming years.

Moreover, the company has committed to developing the capabilities of Oman's local workforce by attracting local talent to its business and equipping young Omanis with the needed tools to lead the country's logistics landscape in the future.

We recently celebrated our team's success at Mercure Sohar in achieving the OQ Tender attached to this newsletter.

Wishing the OLA team and its members, with more challenging opportunities for the year 2023.

With warm regards,

Adil Saif Said Al Shidi
Royat Saham United Asstd CEO

SOHAR PORT AND FREEZONE FURTHER STRENGTHENS OMAN'S POSITION AS A REGIONAL LOGISTICS HUB



In line with Oman's objective to position itself as a regional logistics hub as per its Logistics Strategy (SOLS) 2040, SOHAR Port and Freezone (SOHAR) has been accelerating economic growth, even though 2022 saw some major disruptions to ports worldwide. SOHAR managed to operate at full capacity and maintained the unique value proposition it offers to its stakeholders, as well as seeing quarter-on-quarter and year-on-year growth rates.

In 2022, future-ready SOHAR has been embarking on major expansions and investing in its logistics infrastructure and ecosystem, as well as deploying clever technologies, to meet the needs of all its stakeholders. Some key milestones included the inauguration of the Sanvira Petroleum Coke Calcination Plant, the first of its kind in Oman. SOHAR Freezone also welcomed DHL Global Forwarding as they agreed to sublease warehouse space for the efficient local and global distribution of goods. Meanwhile, SOHAR's new organisational structure took effect on 1 January 2023. The hub also plays its part in tapping Oman's potential to produce clean hydrogen. Equally important is the use of cutting-edge technology to enable digital transformation and further streamline supply chains. In 2022, it launched Routescanner, a platform that allows users to choose the most efficient and environmental-friendly shipping routes.

As a diversified and integrated industrial and logistics hub, SOHAR is currently leading the sustainable development of the nation's logistics infrastructure while supporting its economic diversification and green energy transition.

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OLA MEMBERS



YEARLY SPONSORSHIP PACKAGES

Oman Logistics Association (OLA) wishes to thank you for your continuous trust in OLA and your well-received interest in all editions of our activities, products, and services.

Peacekeeper: 5,000 OMR

- On-stage recognition as sponsor for the year in all OLA events.
- Free ads in OLA Monthly Newsletter for one year.
- Logo Featured in all OLA media campaigns and other promotional materials as sponsor for the year.
- Company's name and logo on our website as a sponsor with a link to your main site.
- 2 VIP seats in all OLA events.
- Promoting the company on all social media platforms (Videos, Brochures, leaflets. Etc.).
- Conference speaker opportunity at one of OLA Events.
- Collaboration Campaigns (Workshops, Seminars, Engagements, and Forums).

Advocate: 3,000 OMR

- On-stage recognition as sponsor for the year in all OLA events.
- 9 ads in OLA Monthly Newsletter for one year.
- Logo Featured in all OLA media campaigns and other promotional materials as sponsor for the year.
- Company's name and logo on our website as a sponsor with a link to your main site.
- 2 VIP seats in ONE of OLA events.

Partner: 2,000 OMR

- On-stage recognition as a sponsor for the year in ONE OLA event.
- 6 ads in OLA Monthly Newsletter for one year.
- Logo Featured in all OLA media campaigns and other promotional materials as sponsor for the year.
- Company's name and logo on our website as a sponsor with a link to your main site.

Supporter: 1,500 OMR

- On-stage recognition as a sponsor for the year in ONE OLA event.
- 3 ads in OLA Monthly Newsletter for one year.
- Logo Featured in all OLA media campaigns and other promotional materials as sponsor for the year.
- Company's name and logo on our website as a sponsor with a link to your main site.